



# STRATEGIC PLATFORMS

**Mission:** To improve health and access to healthcare with a special emphasis on children's health.

- Approach:**
1. Selecting Specific Health Issues to Measurably Address
  2. Developing Evidence-Based Solutions
  3. Engaging All Available Partners and Resources
  4. Building Capacity of DMF and Our Partners to Solve Problems
  5. Sharing Actionable Knowledge

- Core Values:**
- Integrity
  - Entrepreneurial Spirit
  - Innovation
  - Continuous Learning
  - Collaboration and Strategic Alliances
  - Maximizing Effective Use of Technology

PLATFORM 1	PLATFORM 2	PLATFORM 3	PLATFORM 4	PLATFORM 5
Governance	Access to Healthcare	Chronic Disease Prevention	Organizational Effectiveness	Leverage
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
<ol style="list-style-type: none"> <li>1. Annual Strategic Planning and Review of Governance Policies</li> <li>2. Quarterly Progress Reports</li> <li>3. Quarterly Board Education</li> <li>4. Annual Performance Monitoring/Lessons Learned Report</li> <li>5. Budget/Financials                             <ol style="list-style-type: none"> <li>a. Audit</li> <li>b. Form 990</li> </ol> </li> <li>6. Investment Management</li> <li>7. Management - Membership/Board/Committees</li> <li>8. Annual Meeting</li> <li>9. Communications Strategy                             <ol style="list-style-type: none"> <li>a. DMF Website</li> <li>b. Annual Report</li> <li>c. Newsletter</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. Covering Kids and Families                             <ol style="list-style-type: none"> <li>a. Outreach</li> <li>b. Caring Program</li> </ol> </li> <li>2. Healthcare Workforce                             <ol style="list-style-type: none"> <li>a. Nursing - Recruitment/Retention                                     <ol style="list-style-type: none"> <li>1. AHEC</li> <li>2. Nurse Faculty Funding</li> <li>3. PIN Grant</li> <li>4. Distance Education</li> <li>5. Simulation Equipment</li> <li>6. Scholarships</li> </ol> </li> <li>b. Family Medicine – Recruitment/Retention                                     <ol style="list-style-type: none"> <li>1. Mission Physician</li> <li>2. Scholarships</li> <li>3. Physician Recruitment</li> </ol> </li> </ol> </li> <li>3. Children's Mental Health</li> <li>4. Prescription Assistance</li> <li>5. Lend A Hand</li> <li>6. Automated External Defibrillator</li> <li>7. Grantmaking</li> </ol>	<ol style="list-style-type: none"> <li>1. ND Goes Red - DMF/AHA Heart Health</li> <li>2. DMF/BCBSND/Healthy ND Worksite Wellness</li> <li>3. Cass Clay Healthy People Pilot</li> <li>4. Premier Health Education Events Supporting Strategies                             <ol style="list-style-type: none"> <li>a. Streets Alive! – Fall 2010</li> <li>b. Worksite Wellness Summit – Fall 2010</li> </ol> </li> <li>5. Grantmaking</li> </ol>	<ol style="list-style-type: none"> <li>1. Impact Institute (Nonprofit Capacity Building)                             <ol style="list-style-type: none"> <li>a. Fundraising Training</li> <li>b. Strategic Planning Consulting</li> <li>c. Leadership Advanced ND</li> <li>d. GiveBack Initiative/Website</li> <li>e. Volunteer Initiative</li> </ol> </li> <li>2. Grantmaking</li> </ol>	<ol style="list-style-type: none"> <li>1. Match Grant Campaigns</li> <li>2. Grantwriting</li> <li>3. GiveBack Website</li> <li>4. Annual Giving Hearts Day</li> <li>5. Scholarship Funds</li> <li>6. Donor/Agency Advised Funds</li> <li>7. Strategic Alliances – Impact/ Achievements Unlimited Foundations; Other Community Partners</li> <li>8. Bequests and Memorials; Charitable Gift Annuities and Remainder Trusts</li> </ol>
<ul style="list-style-type: none"> <li>• Continual Improvement</li> <li>• Performance Measurement</li> <li>• Research and Development</li> </ul>				