



Your HEALTH is our FOUNDATION

Dakota Medical Foundation Healthy Dose Newsletter August 2007



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Dakota Medical Foundation Proudly Supports GiveBack Website

On July 19, Impact Foundation launched the GiveBack website (www.impactgiveback.org) to connect individuals wishing to donate their time, talent and treasure to area nonprofit organizations working to improve the quality of life for the people of our region. The overall goal of the GiveBack Initiative is to inspire greater and more effective charitable giving in the region. Impact is working to improve and increase charitable giving by helping donors and nonprofits become more effective in producing desired societal outcomes. Over the next few months DMF will help its 300 grantees better expand their marketing efforts through the GiveBack website.

This website provides a one-stop search engine to locate and give back to nonprofit organizations making a real impact in our communities. Through the website, donors can learn about the many nonprofit organizations in our region, how to develop charitable giving strategies, research planned giving options, and find volunteer opportunities that match their skills and interests.

The GiveBack website also provides information and resources for nonprofit organizations, financial advisors and businesses. North Dakota and western Minnesota nonprofits granted tax-exempt status under 501(c)(3) of the Internal Revenue Code and that file a Form 990 may provide organizational snapshots on the GiveBack website at no cost. The snapshot gives nonprofits an online presence and more visibility to thousands of potential prospective donors and volunteers. The snapshot allows nonprofits to highlight their organization including their mission, strategic plan, programs, staff, executive leadership, board of directors, and financial information. For a minimal cost, nonprofits can receive additional online resources including online donation capability, volunteer management, and event planning. We encourage all nonprofits to go to the website and create a snapshot. For more information about the website, please contact Shannon Schweigert at (701) 356-2659.

Resources for financial advisors include information on North Dakota's wealth transfer study, donor impact plans facilitated through Impact Foundation, case studies, and planned giving strategies to share with their clients.

The website will also provide helpful resources for companies on the GiveBack Business Program, a pilot initiative which will assist businesses in developing more focused corporate and employee charitable giving strategies to make a much greater societal impact. The Impact Institute plans to partner with a limited number of local businesses to rollout the program later this year. For more information on any of these business programs, please go to www.impactgiveback.org/businesses.



Pat Traynor announces the launch of the GiveBack website.



More than 40 regional nonprofits attended the GiveBack website training session.

A sincere thank you to the following organizations who graciously supported the development of the GiveBack website:



A special thank you to Ottertail Corporation, sponsor of the GiveBack website launch luncheon.



There Is Still Time To Double Your Charitable Contribution

This fiscal year, the DMF Board of Directors identified 37 nonprofit organizations, DMF funds and initiatives that were eligible for GiveBack matching funds. The GiveBack matching gift program provides an incentive for greater charitable giving in our region and is part of an overall effort to give donors the opportunity to share more of their time, talent and treasure with nonprofit organizations in our region. The total budget for this year's GiveBack match program was \$1.5 million. Donors have until September 30, 2007, to double their contribution to any of the current DMF match grant partners, initiatives or named funds. 100% of every contribution supports health-related nonprofit programs; DMF does not assess any administrative fees. Many of our match grant partners have reached their fundraising goal and captured the matching funds available for their organizations; however, there are several organizations that still have some match opportunities available. These organizations include:

Family HealthCare Center	Northwood Deaconess Health Center
Fargo Catholic School Network	Red River Children's Advocacy Center
Fraser, Ltd.	RiverView Foundation
Hope, Inc	South Central Adult Services
Lutheran Social Services	UND College of Nursing
Minnesota State Community & Technical College	Valley Community Health Center

Matching funds are also available for DMF's initiatives and named funds including:

DMF Children's Mental Health Initiative
 DMF Diabetes Initiative
 DMF Lend A Hand Initiative
 DMF Women's Heart Health Initiative
 Dr. Kevin and Jean Melicher Family Fund
 Fadel E. Nammour, M.D. Donor Advised Fund
 Impact Institute Nonprofit Capacity Building Initiative
 Mack V. Traynor, M.D., Scholarship Fund
 Region V Children's Services Coordinating Committee Donor Advised Fund
 Region VI Children's Services Coordinating Committee Donor Advised Fund
 Robert G. Rogers, M.D. Scholarship Fund

If you would like to support one of these match grant partners, initiatives or named funds and double your charitable contributions, please send a check written to Dakota Medical Foundation and mail it to the Foundation at 4152 30th Avenue S ~ Ste 102, Fargo, ND 58104, or visit www.impactgiveback.org to donate online. Contact Cindy Eggl at (701) 271-0263 with any questions. We appreciate your GiveBack!

DMF Member Phil Hansen Named GiveBack Champion

At the July 19 launch of the GiveBack website, Phil Hansen was named the GiveBack Champion of 2007. The GiveBack Champion award is given to individuals in recognition of their tremendous GiveBack of Time, Talent, and Treasure for the betterment of others.

Phil regularly shares his time and talent each summer by hosting a specialty football fitness camp for high school offensive and defensive lineman. He also leads an NFL-sponsored sportsmanship and fitness camp for youth ages 5-13 in Fargo, and is starting another camp in the Detroit Lakes area. He gives motivational speeches for youth and adult sport groups, church groups, and area businesses. The values that guide his life provide the themes of his speaking engagements – sportsmanship, fitness, concern for others, hard work, and positive attitude. "The best way to describe Phil Hansen is to quote what Winston Churchill said many, many years ago: 'You make a living by what you get, but you make a life by what you give.' Phil Hansen has never forgotten where he's come from and that's what makes him a champion," said Erv Inniger, Senior Associate AD for Development with North Dakota State University Athletics.

Phil is a native of Oakes, North Dakota. He earned a bachelor's degree in agricultural economics from NDSU and helped bring home three national Division II football championships for the Bison in 1986, 1988, and 1990. In 1991, Phil was drafted by the Buffalo Bills in the 2nd round of the NFL draft. In January 2002, Phil retired from professional football and moved back to the Detroit Lakes, Minnesota area with his wife, Dianna, and their three children – Hope, 6, Jillian, 4, and Ross, 20-months.

Phil and Dianna Hansen also share their time, talent and treasure with a number of nonprofit charities in North Dakota and Minnesota. They are both members of Dakota Medical Foundation and generously support many of the health-related nonprofit partners of the Foundation. Phil is a champion in every sense of the word, both on and off the field. He serves as an outstanding role model for how we should all use our unique capabilities to serve others.



Pictured from left: Pat Traynor, Dianna Hansen, and Phil Hansen

DMF Is Launching Lend A Hand Initiative

DMF is launching a new initiative designed to provide assistance to individuals and families experiencing financial hardship due to a medical crisis. During the initial phase of the DMF Lend A Hand project, which will be launched in September 2007, resources and match grant funding strategies are being utilized to inspire greater giving to those suffering the financial hardships associated with a serious medical problem. Among the resources is a fundraising manual for family and friends planning to coordinate activities to



benefit others struggling with non-covered expenses due to a medical catastrophe. This manual will contain fundraising event planning documents, marketing templates, press release templates, solicitation letter outlines and more. In addition to the resource manual, website tools will be available including event marketing, ticket sales and online giving options to enhance the success of fundraising activities. 100% of all donations made to the DMF Lend A Hand Initiative will benefit individuals and families in need. 0% of donations go toward overhead expenses. Dakota Medical Foundation supports 100% of program administrative costs.

Jeana Peinovich has been named director of the DMF Lend A Hand Initiative. She was previously employed as the DMF Covering Kids & Families Outreach Coordinator. For more information about the DMF Lend A Hand initiative, please contact Jeana Peinovich at (701) 356-2661.

DMF and Impact Foundation Host Lunch and Learn for Nonprofits



Senator Tim Mathern discusses the background of Senate Bill 2363.

On August 9, DMF and Impact Foundation hosted a Lunch and Learn for regional nonprofit organizations to further our efforts in building superior performing nonprofits with highly effective fundraising systems. Senator Tim Mathern spoke on Senate Bill No. 2363, which was enacted during the 2007 North Dakota legislative session. The bill provides a greater incentive for giving by individuals to qualified nonprofit organizations or endowments and for giving by corporations and other businesses to foundations. For individuals, the income tax credit increases from 20 to 40 percent of the present value of the charitable gift portion of planned gifts to qualified nonprofit organizations and extends the credit to include planned gifts to a qualified endowment. The maximum credit for individuals is increased from \$5,000 to \$10,000, or \$20,000 for married individuals filing a joint return. For corporations, a corporate income tax credit is allowed in an amount equal to 40 percent of a charitable gift to a qualified endowment. The maximum credit that may be claimed by a corporation for contributions in a taxable year is \$10,000.

DMF Receives Grant to Address Nursing Shortage

Dakota Medical Foundation has been selected as one of 11 foundations nationwide to receive funding in the second year of Partners Investing in Nursing's Future, a national initiative to develop and test solutions to America's nursing shortage. Partners Investing in Nursing's Future is now in its second year of a five-year, \$10 million initiative. During the program's first year beginning in the fall of 2006, the 10 initial foundation partners established more than 140 partnerships between nursing organizations and local foundations to address the nursing shortage.

Led by the Robert Wood Johnson Foundation and the Northwest Health Foundation, the program encourages local foundations to act as catalysts in developing grassroots strategies to establish a stable, adequate nursing workforce. The 11 grants being awarded this year represent the involvement of 27 local foundations, and a multitude of other funding sources. To help develop solutions and lead efforts within the region, DMF has been awarded a two-year grant of \$250,000. DMF provided \$125,000 in the local matching funds required to qualify for a grant under this national program.

DMF's grantwriters worked with the University of North Dakota College of Nursing to develop the proposal which will increase the number of faculty in North Dakota's nursing schools and thereby result in more nurses being trained. Under this initiative, DMF will work with UND's College of Nursing and more than a dozen educational, healthcare and workforce partners around the state.

Information about Partners Investing in Nursing's Future is available at www.PartnersInNursing.org.

DMF's Children's Mental Health Initiative Update

In September 2006, DMF hosted a Children's Mental Health Summit for healthcare providers and referral organizations in Cass County, North Dakota, and Clay County, Minnesota. The purpose of the Summit was to present data from an environmental scan performed under the direction of the Initiative coalition to identify current children's mental health services and areas of greatest need in Cass and Clay counties.

Over 40 persons attended the summit, representing schools, counseling agencies, hospital systems, private service providers, social service organizations, and others. A list of over 20 needs/strategies were identified and prioritized. The group's number one identified priority was to hire a full-time children's mental health services coordinator to build collaboration and plan, coordinate, monitor and evaluate the activities and service delivery of children's mental health programs for ages 0-8.

In April 2007, through a \$75,000 DMF grant, a children's mental health coordinator was hired and housed at Southeastern North Dakota Community Action Agency in Fargo, North Dakota. Since April, the coordinator has held face-to-face meetings with area providers and referral organizations to gather more information about children's mental health services in an effort to develop a resource guide for the general public. The coordinator is also researching standardized and/or evidence-based screening tools for children.

In September 2007, another Summit is scheduled to continue collaboration among area providers and referral sources and to further prioritize specific strategies to improve children's mental health services. By obtaining input and direction from area children's mental health experts, DMF and our Initiative partners will measurably improve access to assessment, evaluation and early intervention services for children with mental health needs.



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