



QUICK FACTS 2010

Purpose:	Measurably improving health and access to healthcare services by strategically funding and managing highly effective programs designed to produce identified results.		
Impact Strategies:	<ul style="list-style-type: none"> • Selecting specific health issues to measurably address • Developing evidence-based solutions • Engaging all available partners and resources • Building capacity of DMF and our partners to solve problems • Sharing actionable knowledge 		
Special Emphasis:	Children's Health Issues		
Core Values:	<ul style="list-style-type: none"> • Integrity • Entrepreneurial Spirit • Innovation 	<ul style="list-style-type: none"> • Continuous Learning • Collaboration and Strategic Alliances • Maximizing Effective Use of Technology 	
Service Area:	Generally, the geographic area representing the patients served by the former Dakota Hospital. North Dakota counties include: Barnes, Benson, Cass, Dickey, Eddy, Foster, Grand Forks, Griggs, Kidder, LaMoure, Logan, McIntosh, Nelson, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Traill, Walsh, and Wells. Minnesota counties include: Becker, Clay, Clearwater, Hubbard, Mahnomon, Norman, Ottertail, Pennington, Polk, Red Lake, Wadena, and Wilkin.		
Endowment Size:	Approximately \$90 million		
Began Grantmaking:	1996		
Annual Grants and Initiatives:	\$3 - \$4 million per year		
Grants Made Per Year:	Approximately 240		
Amount Granted Since Inception:	About 1,569 grants to 338 organizations totaling \$37.3 million (since 1996)		
Board of Directors:	David Clutter, MD Bruce Domm, MD Jay Eisenbeis Joel Haugen, MD, Chair Walter Johnson, MD Chris Kennelly, JD Larry Leitner Debra Magnuson, BSN, RN	Susan Mathison, MD Fadel Nammour, MD Curtis Noyes, Treasurer Jane Skalsky, RN J. Patrick Traynor, JD, DMF President Richard Vetter, MD, Vice Chair Jon Wanzek, Secretary Michael Warner	
Community Membership:	179 medical and lay members		
Staff:	President - J. Patrick Traynor, JD Director of Finance - David Gibb Director of Development - Jennifer Thompson, JD Grants Director - Deb Watne Lend A Hand Initiative Director - Jeana Peinovich Healthy People Initiative Director - Rory Beil Healthy Steps Outreach Manager - Jessica Lee Accountant - Monique Andresen Executive Assistant - Cindy Egl Grants Assistant - Kim Palm		
Donor Opportunities:	<ul style="list-style-type: none"> • Charitable Contributions • Field of Interest Funds • Supporting Organizations 	<ul style="list-style-type: none"> • Donor Advised Funds • Charitable Lead Trusts • Charitable Remainder Trusts 	<ul style="list-style-type: none"> • Gift Annuities • Scholarship Funds • IRA Rollover Gifts

STRATEGIC INITIATIVES

Access to Healthcare

- **Healthy Steps Outreach Initiative (Statewide ND):** DMF received a \$650,000 grant from the ND Dept. of Human Services to connect uninsured children and families to free/low-cost health coverage and support a back-to-school sign-up campaign.
- **Healthcare Workforce Initiative (Regional):** Focuses on ensuring an adequate supply of physicians, nurses and other medical personnel to serve our region over the long-term. Supports the Grand Forks Family Medicine Residency, Robert Wood Johnson (RWJ)/DMF Partners in Nursing (PIN) Initiative, placement of clinical simulation equipment, distance education, recruitment/retention programs, health scholarship programs and support for nursing education faculty.
- **Children's Mental Health Initiative (Cass County, ND, and Clay County, MN):** Targets children ages 0-8. A \$395,000 RWJ grant and a \$395,000 DMF match grant provide early mental health assessment through the Innovis Health Pediatrics pilot, referral services through FirstLink and Child Care Resource and Referral and free consultation services through initiative. Additional strategies include annual health fair, community education events and planning summit, as well as a resource guide and website.
- **Prescription Assistance Initiative (Fargo-Moorhead area, Valley City, ND):** Provides application assistance for low-income persons eligible for free or low-cost prescriptions from pharmaceutical companies. Over 4,300 low-income people have completed 22,000 applications for medications and accessed over \$7 million of prescription drugs.
- **Lend A Hand Initiative (Cass County, ND, and Clay County, MN):** Supports efforts to raise funds for individuals and families experiencing a medical crisis by offering a fundraising toolkit, web resources, matching funds and online donation opportunities. Since 2008, more than \$1.4 million has been raised to help nearly 60 area families.
- **Automated External Defibrillator (AED) Initiative (Regional):** 507 AEDs placed in police, fire and first responder vehicles and at select public locations to provide cardiac arrest victims with immediate access to emergency care. 1,500 individuals trained on equipment use and 22 lives saved to-date!

Chronic Disease Prevention

- **North Dakota Goes Red (Statewide ND):** \$1.25 million initiative to prevent heart disease by 1) educating women about their risk, 2) educating health professionals about heart disease in women and 3) implementing lifestyle interventions. Outcomes include: 20% reduction in heart disease/stroke in ND from 1999-2006; ND ranks #1 in nation for % of women registered for Go Red (12,000); nearly 11,000 ND women have completed the Go Red online heart check-up; 88.8% of ND women are aware that heart disease is their #1 killer vs. 67% nationally.
- **Worksite Wellness Initiative (Statewide ND):** DMF, BCBSND and Healthy ND are partnering to improve the health of employees by developing an effective, cost-efficient worksite wellness program to be implemented at worksites across ND.
- **Cass Clay Healthy People Initiative (Cass County, ND, and Clay County, MN):** Partnership of DMF and multiple community organizations to prevent chronic disease by increasing the number of people leading physically active and nutritionally sound lifestyles. Current strategies include improved school wellness policies (snacks, ala carte lunches, concessions and fundraising), healthy child care and community outreach to encourage more active living and healthier eating.

Organizational Effectiveness

- **Impact Institute Nonprofit Organizational Effectiveness Initiative (Regional):** Provides training and technical assistance to dramatically improve the efficiency and effectiveness of health-related nonprofits. Strategies include fundraising training, strategic planning consulting, executive leadership training, volunteer management training and nonprofit education for executive directors, staff and board members. Since 2005, 54 nonprofits developed strategic plans, 118 implemented new fundraising strategies and 30 executive directors participated in leadership training.
- **GiveBack Initiative (Regional):** GiveBack's website, www.impactgiveback.org, connects nonprofits with donors of time, talent and treasure and enables nonprofits to share their stories, accept online donations, engage volunteers, coordinate conference/event registrations and hold online auctions. 331 nonprofits are registered on the site, more than \$1.2 million has been donated online since 2007 and more than 50,500 volunteer hours were recorded. Giving Hearts Day, held on Feb. 12, 2009, raised over \$701,000 in online donations, benefitting 40 DMF nonprofit partners.
- **High Impact Philanthropy (HIP) (Regional):** HIP is designed to increase grantmaker and private donor effectiveness and outcomes by adopting a new approach to philanthropy: taking "ownership" of an issue, developing an effective collaborative strategy to address it and utilizing all available resources to ensure a more measurable impact.

Responsive Grants: DMF responds to community-initiated requests through this program.

- Leverage Strategies:**
- On-site grantwriters: \$12 million secured since 2002
 - Match grant program: \$6 million secured since 2001
 - DMF website (www.dakmed.org)
 - Management/financial services for nonprofits
 - Membership/staff matching gift program